



SBNC



November 2007,

Highlights

Message from Dr. Chernof

You may recall that last month I said that change can be both a challenge and an opportunity. In fact, together we have met the challenge, and seized the opportunity. Everywhere I go at SBNC, I find great energy and renewed commitment. I have realized for some time that we need to “staff up” to meet the work load. Dr. Sullivan is working with the clinic managers to add additional MAs, and I would like to welcome our new Assistant Biller, Kristie Grimes and Adriana Zazueta, our new Administrative Assistant for Clinic Scheduling. Soon to follow will be our new Controller, and hopefully in a few months, a new Executive Director, so that I can resume my morning walks with my wife and the dogs.

Speaking of Dr. Sullivan, he is now the overall Director of the Clinics. I appreciate the great leadership that he has provided.

Finally, thank all of you for your good work. Stay tuned, more exciting and positive things are likely to happen before the end of the year !

From the Director of Development Office

Hi Everybody!

This year we honored Lady Leslie Ridley-Tree and Michael Towbes for their contributions to SBNC and health care in our community at the 9th Annual Health Care Hero Awards! If you missed the coverage in the newspaper or magazines, stop by my office anytime to take a look!

Thanx to the amazing efforts of my volunteers, staff and community members, we were able to have the best fundraising event in the history of the clinics. With a full house of sponsors and guests, plus lots of pledges made in the Hearts Oral Auction, SBNC will have generated almost \$80,000 net from this event!

Following a cocktail reception in the beautiful Montecito Country Club, a short program was begun by the event chair, Patty Bliss, who ended up bringing the whole evening to a close before 9pm, which GREATLY pleased our guests! She introduced Dr. Chernof who gave a brief welcome and explanation of our mission, followed by our presenters giving warm and loving tributes to our Heroes, along with certificates from Gov. Schwarzenegger, Congresswoman Lois Capps, Assemblyman Pedro Nava and Mayor Marty Blum. Our Heroes were also given hand made, embroidered full length capes that they wore on stage with pride and to the delight of the audience. Their acceptance speeches mentioned many people by name, but a special moment came when each of them talked about David Landecker and how he was the first person to bring them into the SBNC fold and was instrumental in their significant financial gifts to our organization. Both David & Sharon were in the audience and we were all thrilled to hear his much deserved acknowledgement!

The entire evening was filled with good conversation with old and new friends, great food and heartfelt presentations, all received by warmly and with enthusiastic applause and standing ovations by our guests.

Next year we will have the 10th Annual Health Care Heroes on October 5, 2008 at the Montecito Country Club... any ideas who our Heroes should be?!

My most sincere thanx to all of you for being a part of the SBNC family and working hard in our mission to provide healthcare for anyone who needs it regardless of their ability to pay. I am proud to serve alongside you all.

Sincerely,

Bonnie Campbell

